

HEDGE

PRINT SPECIFICATIONS

GENERAL

REQUIREMENTS

- Artwork must be supplied as a high resolution PDF
- All images must be embedded, at a minimum of 300dpi
- CMYK colours only are allowed
- All fonts must be embedded
- Artwork must be flattened

- Extended guidelines and joboptions for PDF creation can be found under the PPA's pass4press section. The recommended colour profiles specified below are available from the ECI's website.
- Please follow all specifications carefully. While every effort is made to ensure that all advertisements are reproduced to the highest standard Square Up Media will not accept responsibility for the reproduction of advertisements that have been supplied without a printed proof, nor can it when the PDF artwork has not been supplied to our specification.
- When supplying a DPS artwork allow a 6mm gutter / double image allowance (3mm per page). This allowance should be on the spine edge and within the trim width.

ppa.co.uk/resources/resources/ppa-production-resources

eci.org/en/downloads

PRINT SPECIFICATIONS

DELIVERY

REQUIREMENTS

- Artwork should be delivered by email to production@squareupmedia.com or via web transfer.
- You must notify your account manager of delivery via email.

- DropBox, Google Drive, OneDrive and WeTransfer are all acceptable.
- For email delivery a maximum file size of 20MB applies.
- Please contact your account manager to confirm receipt of artwork on +44 (0) 20 7819 9999.

production@squareupmedia.com

COLOUR

- Hedge uses uncoated paper stock internally and coated paper on its cover.
- Ink limit - 300%.
- Cover: please use the ISO Coated v2 300% (ECI) colour profile for proofing.
- Internal: PSO Uncoated ISO12647 (ECI) colour profile for proofing.

eci.org/en/downloads

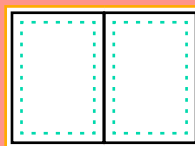


PRINT SPECIFICATIONS

DIMENSIONS

DOUBLE PAGE SPREAD

- **Trim** 460mm w x 285mm h
- **Bleed** 466mm w x 291mm h
- **Text area** 444mm w x 269mm h
- *When supplying a DPS artwork allow a 6mm gutter / double image allowance (3mm per page). This allowance should be on the spine edge and within the trim width. A DPS should be supplied as two single pages, marked LHP & RHP*



FULL PAGE

- **Trim** 230mm w x 285mm h
- **Bleed** 236mm w x 291mm h
- **Text area** 214mm w x 269mm h



HALF PAGE

- **Trim** 207mm w x 130.5mm h
- **Bleed** n/a
- **Text area** 197mm w x 120.5mm h
- *No bleed is required as a white margin is included on all sides*



ESSENTIALS

- There are 8 Essentials premium listings per page.
- Supply a high resolution image plus 50 words including contact details. Please contact the office for production. Final copy must conform to our style guidelines.

